

Fashion Ology An Introduction To Fashion Studies 05 By Kawamura Yuniya Paperback 2005

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Fashion Ology An Introduction To

This new edition of a classic work offers a concise introduction to the sociology of fashion, and demystifies the workings of the fashion system. From the origins of fashion studies and the difference between clothing and fashion, through to an examination of 21st century subcultures, and the impact of the digital age on designers, Fashion-ology explores fashion as a global, social construct.

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Fashion-ology: An Introduction to Fashion Studies. This book provides a concise and much-needed introduction to the sociology of fashion. Most studies do not make a clear distinction between clothing and fashion. Kawamura argues that clothing is a tangible product whereas fashion is a symbolic cultural product.

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Fashion-ology - An Introduction to Fashion Studies (05) by ...

Yuniya Kawamura's Fashion-ology provides an exhaustive and enlightening survey of the literature on fashion in the social sciences from the nineteenth century to the present. Her book will contribute enormously to establishing fashion as a legitimate subject for research and teaching in the social sciences and humanities.

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About Fashion-ology. This book provides a concise and much-needed introduction to the sociology of fashion. Most studies of fashion do not make a clear distinction between clothing and fashion. Kawamura argues that clothing is a tangible material product whereas fashion is a symbolic cultural product. She debunks the myth of the genius designer and explains, provocatively, that fashion is not about clothes but is a belief.

Fashion-ology: An Introduction to Fashion Studies (Dress ...

Kawamura, Yuniya. "Introduction." Fashion-ology: An Introduction to Fashion Studies. London: Bloomsbury Academic, 2005. 1-18. Dress, Body, Culture.

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" Fashion-ology is a path-breaking book which opened a new field of interdisciplinary research on fashion and inspired a whole generation of fashion sociologists. I strongly recommend this updated and enriched edition to anyone who is interested in the intellectual underpinnings of fashion-students, researchers, and practitioners alike."

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Abstract This book provides a concise and much-needed introduction to the sociology of fashion. Most studies of fashion do not make a clear distinction between clothing and fashion. Kawamura argues that clothing is a tangible material product whereas fashion is a symbolic cultural product.

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Fashion-ology is a sociological investigation of fashion, and it treats fashion as a system of institutions¹ that produces the concept as well as the phenomenon/practice of fashion.

Yuniya Kawamura Fashion-ology An introduction to fashion ...

Kawamura, Yuniya. "Fashion as an Institutionalized System." Fashion-ology: An Introduction to Fashion Studies. London: Bloomsbury Academic, 2005. 39-56.

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Fashion-ology (Dress, Body, Culture) fashion ology an introduction to fashion studies dress body culture Mon, 18 Feb 2019 18:51:00 GMT fashion ology an introduction to pdf - Fashion is a popular style, especially in clothing, footwear, lifestyle, accessories, makeup, hairstyle and body.

Fashion-ology (Dress, Body, Culture)

Fashion design is generally considered to have started in the 19th century with Charles Frederick Worth who was the first designer to have his label sewn into the garments that he created. Before the former draper set up his maison couture (fashion house) in Paris, clothing design and creation was handled by largely anonymous seamstresses, and high fashion descended from that worn at royal courts.

Fashion design - Wikipedia

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